



Date of Allowance: September 15, 2005

Attorney Docket: W1200-00040

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application No.: 10/625,382

Confirmation No.: 9509

In re application of: Aman Safaei

Filed: July 23, 2003

Technology Center/Art Unit: 2876

Examiner: Kimberly Nguyen

Docket No.: W1200-00040

Customer No.: 08933

Title: MARKETING ANALYSIS AND  
PLANNING SYSTEM AND METHOD

(I CERTIFY THAT THIS CORRESPONDENCE IS BEING TRANSMITTED  
VIA FACSIMILE TO THE UNITED STATES PATENT AND  
TRADEMARK OFFICE, NO. (571) 273-2885)

ON: December 2, 2005  
Steven E. Yaffe  
SIGNATURE

Mail Stop ISSUE FEE  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

COMMENTS ON EXAMINER'S STATEMENT OF REASONS FOR ALLOWANCE

Sir:

Responsive to the Notice of Allowability dated September 15, 2005, please make the following remarks of record:

REMARKS

In the Examiner's Statement of Reasons for Allowance, the Examiner states, "Re claims 1-10, 14-19, 21-29 and 37: The prior art of record fails to teach or fairly suggest ... enabling a user of the computer to query the data in the table based on at least one criterion from a predetermined list of criteria; and forecasting sales of a new lottery game based on results of the query as set forth in the instant claim." However, claims 14-19 and 21 do not include the features of, "enabling a user of the computer to query the data in the table based on at least one